



X-REEL

REEL MAKING

Venue: Instagram

Participants: 1+1

Duration: 30 to 60 seconds

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- Each school has to submit one reel, 11 days prior to the beginning of the fest.
 - The school reps should notify the Core Committee Event Head atleast 24 hours prior to the submission of the reel, mentioning the Instagram handle of the participant that will be posting the reel.
 - The reels should be made on a non-objectionable audio track.
 - The reel must be posted as a collaborative post on the social media account of a student from the participating school. The reel posted will be in collaboration with the official X-Uberance 25 Instagram account for a span of 72 hours.
 - Vulgarity of any sort will lead to immediate disqualification.
 - Judging Criteria: Editing, Content, Overall impact, Public Appeal, Creativity.